

The Challenges & Opportunities of the 21st Century Work Place

From the views of
Employers & Entrepreneurs

Anthony Wai-hung Au BBS

Hong Kong Information Technology Federation, Honorary President
Hong Kong Cyberport Management Limited, Director
Hong Kong Applied Science & Technology Limited, Director

Contact : aa@futuresuccess.com

The 21st Century Challenges & Opportunities

Our World

21st Century Opportunities and Challenges

An Age of **Destruction** or
An Age of **Transformation**

Edited by Howard F. Didsbury, Jr.

Wendell Bell	Barry H. Minkin
Marvin T. Brown	Graham T.T. Molitor
Lynn Elen Burton	J. Ørstrøm Møller
Vary T. Coates	Douglas Mulhall
Howard F. Didsbury, Jr.	Michael T. Romano
Gregg Edwards	Donovan D. Rypkema
Fred Ellerbusch	Wrye Sententia
Amital Etzioni	Arthur B. Shostak
Chris Folsom	Richard A. Slaughter
Jerome C. Glenn	John Smart
Theodore J. Gordon	David Pearce Snyder
Hazel Henderson	David J. Staley
Raymond S. Kulzick	Allen Tough
Donald B. Louria, M.D.	Charlotte Waterlow
Francis A. McDonough	Ian Wilson

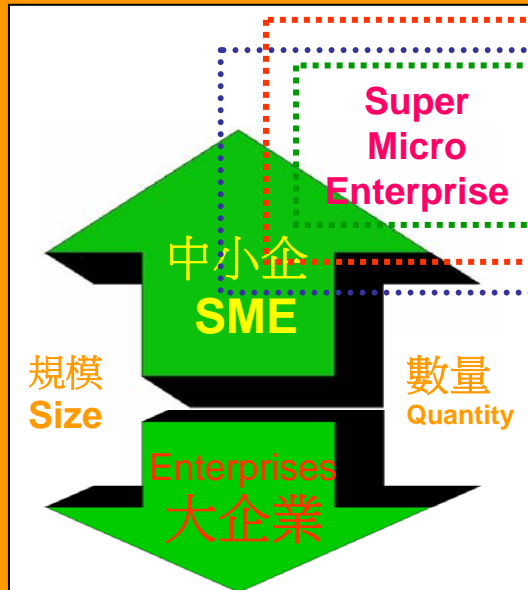
World Future Society

Job Nature Change

2015 50% of us will be working at jobs that don't exist yet

2020 90% of white-collar jobs will be either destroyed or altered beyond recognition

Business & Industry



Organizations Change

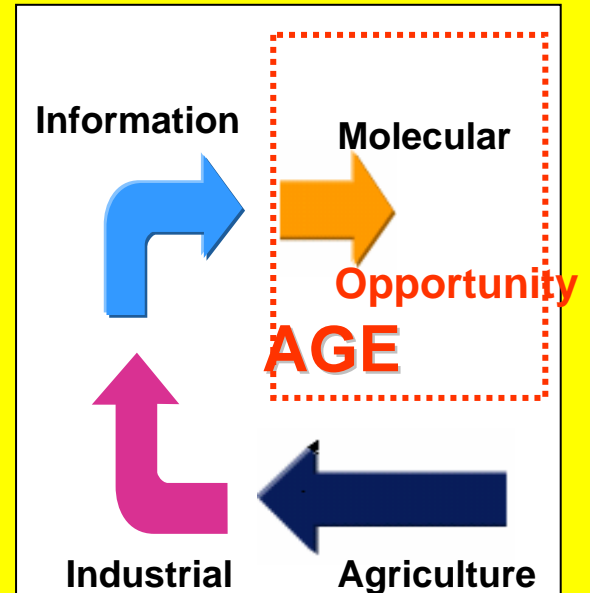
Corporate rebirth

New focus & right sizing

Rise of SME

Rise of self employed
- Super Micro Enterprises

New Generation



Work place Change

2nd Industrial revolution

New work environment

Network workers

New skill sets

Meeting The Career Challenge

Employment Radar

New Jobs not heard of

- 1 Bioinformationists
- 2 Chief Privacy Officers
- 3 Cybrarians
- ...
- ...
- ...
- 21 Personal Career Coaches
- 22 Rational Choice Scholars
- 23 Reality Prospectors
- ...
- ...
- ...
- 43 Online Learning Experts
- 44 Retirement Consultants
- 45 Simplicity Experts



An important & emerging corporate position, thanks to the intensive attention that's been paid to online Privacy. "There are 50 to 75 chief privacy officers ... working inside U.S. Companies today." ...

CPOs have to work across the entire organization, Because their positions integrate legal, marketing and technical concerns – and they have to work with regulators & consumer groups as well ...

Working with all company departments

Legal
Marketing
Technical

Regulators & Consumer groups

Recent Cases

Banking & Finance industry

Chief Information Officer Chief Operating Officer

Merging 2 positions into one

Net workers, max. 2 days working at home

Meeting The Work Place Requirement



Helping Your Children
Creating Their Future Today

C onfident	H ardwork	A ttitude	N etwork	G lobal	E xecute
Act Confident	Consistence Hardworking	Positive Attitude	Build Network	Think Global	Execute Now

One Word To Take Home

CHANCE

Thank You