

# The Challenges & Opportunities of the 21st Century Work Place

From the views of  
**Employers & Entrepreneurs**

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# The 21st Century Challenges & Opportunities

## Our World

### 21st Century Opportunities and Challenges

An Age of **Destruction** or  
An Age of **Transformation**

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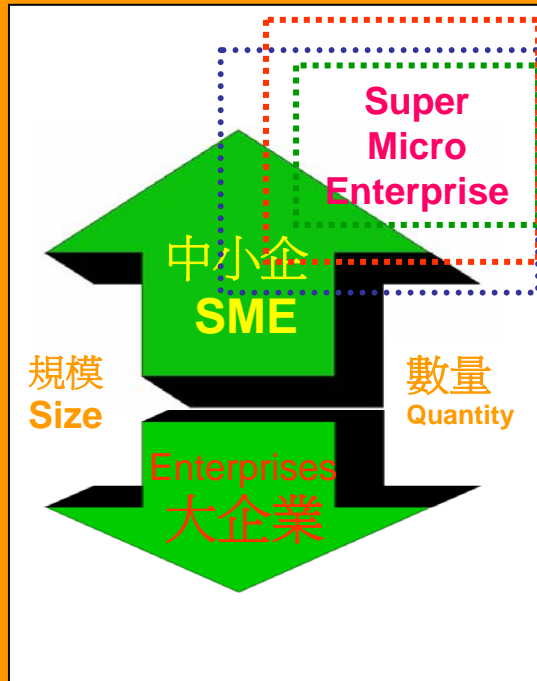
World Future Society

## Job Nature Change

**2015** 50% of us will be working at jobs that don't exist yet

**2020** 90% of white-collar jobs will be either destroyed or altered beyond recognition

## Business & Industry



## Organizations Change

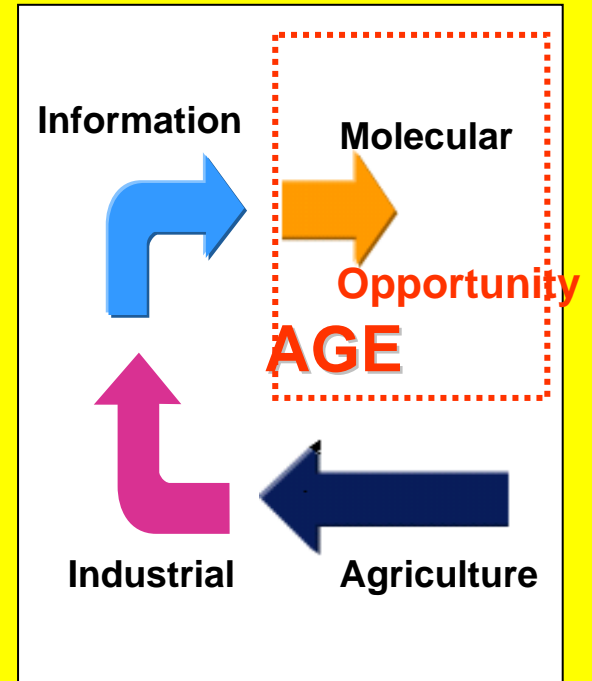
Corporate rebirth

New focus & right sizing

Rise of SME

Rise of self employed  
- Super Micro Enterprises

## New Generation



## Work place Change

2nd Industrial revolution

New work environment

Network workers

New skill sets

# Meeting The Career Challenge

## Employment Radar

### New Jobs not heard of

- 1 Bioinformationists
- 2 Chief Privacy Officers
- 3 Cybrarians
- ...
- ...
- ...
- 21 Personal Career Coaches
- 22 Rational Choice Scholars
- 23 Reality Prospectors
- ...
- ...
- ...
- 43 Online Learning Experts
- 44 Retirement Consultants
- 45 Simplicity Experts



An important & emerging corporate position, thanks to the intensive attention that's been paid to online Privacy. "There are 50 to 75 chief privacy officers ... working inside U.S. Companies today." ...

CPOs have to work across the entire organization, Because their positions integrate legal, marketing and technical concerns – and they have to work with regulators & consumer groups as well ...

Working with all company departments

Legal  
Marketing  
Technical

Regulators & Consumer groups

Recent Cases

Banking & Finance industry

Chief Information Officer

Chief Operating Officer

Merging 2 positions into one

Net workers, max. 2 days working at home

# Meeting The Work Place Requirement



Helping Your Children  
Creating Their Future Today

<b>C</b> onfident	<b>H</b> ardwork	<b>A</b> ttitude	<b>N</b> etwork	<b>G</b> lobal	<b>E</b> xecute
Act Confident	Consistence Hardworking	Positive Attitude	Build Network	Think Global	Execute Now

One Word To Take Home

**CHANCE**

Thank You