

**Tourism and Hospitality Studies**  
(for students studying in S4 in the 2013/14 sy and taking the 2016 HKDSE Exam)

**Why do you need to study Tourism and Hospitality Studies (THS)?**

The tourism and hospitality industry has taken on a role of growing importance in the local economy. In equipping students for this new socio-economic environment, this curriculum adopts an approach that enables students to acquire a broad knowledge and understanding of the tourism and hospitality industry. Also, the profile of tourism and hospitality education, especially at the tertiary level, has developed and matured. Thus, the introduction of THS opens up opportunities for senior secondary students with a strong interest in this field to pursue their studies further.

**What will you learn from THS?**

<b><u>Compulsory Part</u></b> ( To understand different sectors of the tourism and hospitality industry)	<b><u>Elective Part</u></b> (select one topic for SBA)
1. Introduction to Tourism 2. Introduction to Hospitality 3. Destination Geography 4. Customer Relations and Services 5. Trends and Issues in the Tourism and Hospitality Industry	1. Meetings, Incentives, Conventions and Exhibitions 2. Theme Parks and Attractions 3. Hospitality Marketing

**How will you be assessed in THS?**

The public assessment of THS consists of public examination and School-based Assessment (SBA). The SBA of THS is deferred to 2019; schools are not required to submit marks to the HKEAA. Nevertheless, schools will arrange learning activities such as course assignments to foster learning in THS.

The public examination carries 100% of the total subject marks, and comprises two papers. Questions in both papers will fall within the Compulsory Part of the Curriculum.

<b>Description</b>		<b>Weighting</b>	<b>Duration</b>
Paper 1: This paper consists of two sections. Candidates are required to answer questions from both sections.	Section A: Multiple-choice questions Section B: Data-based questions	43%	1¼ hours
Paper 2: Essay-type questions	This paper will consist of five essay-type questions, of which candidates will be expected to answer any three.	57%	1¾ hours

**After the completion of the review on NSS curriculum and assessment, is there any change in THS?**

Yes. Please note the following changes in the curriculum:

<b>Topics</b>	<b>Rearrangement of key points after the curriculum fine-tuning</b>
Tourism	<ul style="list-style-type: none"><li>• concepts of travel motivations</li><li>• types of intermediaries</li><li>• types of tourism impacts</li><li>• types of attractions</li></ul>
Hospitality	<ul style="list-style-type: none"><li>• types of hotel guest</li><li>• types of room status codes</li><li>• list of job duties in the front and back of the house</li><li>• menu planning</li><li>• types of food contamination</li><li>• food service establishments and their service principles</li></ul>
Destination Geography	<ul style="list-style-type: none"><li>• countries in the major tourism regions</li></ul>
Customer relations and services	<ul style="list-style-type: none"><li>• customs in major tourism regions</li><li>• types of difficult customers</li><li>• concept of Parasuraman’s “RATER”</li><li>• concept of Parasuraman’s Gap Model</li></ul>
Trends & Issues in the Tourism and Hospitality Industry	<ul style="list-style-type: none"><li>• selection criteria established by UNESCO</li><li>• concept of sustainable tourism</li></ul>

**How can THS equip you for the future?**

The study of THS gives you an opportunity to explore different pathways for further studies and employment:

<b>Further Studies</b>	<b>Employment</b>
Studying post-secondary programmes related to tourism and hospitality management studies, environmental studies, conservation studies.	Engaging in fields related to hotel, travel agency, convention and exhibition centre etc.

For further information, please refer to EDB’s website “New Academic Structure WebBulletin” (<http://334.edb.hkedcity.net/EN/>) or consult your teacher.